

T² Trendy Topics 2010

The Future of Libraries

Tuesday, June 8 2010

Sponsored by Alliance Library System and TAP Information Services

10:00 A.M. central – 10:50 A.M. central

Future Ready – Stephen Abram



OK, the future is here. What is the NEW normal and what are customer expectations? These expectations are not driven by what libraries want to provide or tradition. They are driven by the new ecology of the web and big players like Facebook, Bing, Hulu, YouTube, Amazon, Google and more.

Is your library ready? Are you offering both 'hot' and 'cool' information delivery? Are you paying as much attention to the experience of the library as you do to the transactions? What is your experience strategy? How do your community conversations evolve? Can you audit your community relationships?

Are you meeting your client and user expectations? Will your library thrive in the 3.0 world? What adaptations will you need to make to thrive in future scenarios. How can we afford these changes?

Are you future ready?

11:00 A.M. – 11:50 A.M. central

The Future of Libraries and Technology: The Phoenix Rising from the Ashes – Sarah Houghton-Jan, San Jose Public Library



After two decades of continuous library technology increases and a budget crisis that has affected nearly every library in the world, we are left with the question: what will the library of the future look like? We have seen huge cuts in expensive brick and mortar spaces and collections, in-person services and programming, and other face-to-face library services. At the same time, we are finally realizing the high return on investment for library web, mobile, hardware, and software services. The budget crisis may force us to face our inefficiencies and drastically re-engineer our services and the way we provide those services to our customers. The legacy system is burning down all around us. What will emerge from the ashes?

12:30 P.M. – 1:20 P.M. Central

Check In at the Future of Libraries – Joe Murphy, Yale University



Where we are going is where we are at. Foursquare has been called the next Twitter, location-based social networks are all the rage this year, and even our interaction with places, people, and information is being affected by the emerging 'check in' culture. Learn about Foursquare and the other major geo-based social networks and games including Gowalla, MyTown, and Loopt. Explore how they may impact the future of libraries and discover how libraries stand to gain from this new trend of engaging and leveraging the power of place.

1:30 – 2:20 P.M. Central

The present moment of the future: what does "the future" really mean to most of us? – Matt Gullett, Independent Consultant



Oh yes, the future, and the future none the less in the present. Honestly, we are always in the present and never in the future, so what is the future to us in the present? How does one connect with the new, the innovative, the changing and the evolving just as they sit? Where do we take people who are our communities of influence (staffs, boards, bosses, supervisors, students, patrons, customers, users, etc.) when we implement and innovate the present to resemble a vision, a future?

In other words, he wants to look at and ask how do we connect people to the future? Why should they be interested? What is in it for them? How do we help them connect skillfully, intellectually, emotionally, psychologically and practically to new ways, things (software (socialweb, productivity, skills oriented)), thoughts, etc.? In this conversation, Matt hopes to bring more questions than answers and more hopes than thoughts about the processes that we might go through in innovating, learning and adapting to the new.

3:00 – 3:50 P.M. Central

You are the Future - David Lankes



The future is bright for librarians, but not if we continue chasing trends and focusing on artifacts over knowledge and learning. This presentation looks at the future of librarians and their role in libraries and beyond in the future. We must shape the future starting today, and that future is about and by you, not your buildings or collections or institutions. You are part of an ongoing conversation about improving our communities through knowledge that has lasted over three thousand years...what do you have to say?

4:00 – 4:50 P.M. Central

Pecha Kucha – Moderated by Alison Miller and Joe Murphy

Are you future ready? What new pressures will libraries face and what adaptations will libraries need to make to continue thriving in the near future? This exciting online Pecha Kucha event (which may well be the first of its kind) will bring creativity, excitement, and passion in a lively fast paced event. Pecha Kuchas are based on the 20X20 concept - each speaker will use 20 slides/images of their choosing that will be advanced every 20 seconds, giving exactly 6 minutes and 40 seconds to address the topic from their unique expert perspective. The goal is to keep it moving and keep it fun.

Speaker Biographies

Stephen Abram, MLS, is Past-President 2008 of SLA and the past-President of the Canadian Library Association. He currently is Vice President Strategic Partnerships and Markets at Gale Cengage. He was Publisher Electronic Information at Thomson after managing several libraries. Stephen was listed by Library Journal as one of the top 50 people influencing the future of libraries. He has received numerous honours and speaks regularly internationally. His columns appear in Information Outlook and Multimedia and Internet @ Schools, OneSource, Feliciter, Access, as well writing for Library Journal. He is the author of ALA Editions' bestselling Out Front with Stephen Abram. His blog, Stephen's Lighthouse, is a popular blog in the library sector.

Sarah Houghton-Jan is the Digital Futures Manager for the San José Public Library. Sarah was named a 2009 Library Journal Mover & Shaker. She is a well-traveled consultant, speaker, and technology instructor and has been published widely in both library and technology publications. Sarah also writes the award-winning blog about library technology issues and resources, Librarian In Black, and has her first book coming out soon on technology training.

Joe Murphy of the Yale Science Libraries and author of the popular Twitter account *libraryfuture* <http://twitter.com/libraryfuture> is a leading innovator at the forefront of designing strategies for mobilizing library services. Joe received the *Library Journal* 'Movers & Shakers' award in 2009 & earned a MLIS from the University of Hawaii in 2006.

Matt Gullett is an award winning speaker, author, innovator and learning designer. He has led many thoughtful and engaging discussions, programs and presentations about the interaction between digital culture, people and libraries. In 2006, Matt Gullett was named a "Mover and Shaker," by Library Journal. In 2002, he was honored with the Alliance Library System's Technology Award. He has a masters degree in library science from Indiana University with a plethora of graduate work in digital art, interaction/learning design and psychology from the University of Illinois, Illinois State University and Mars Hill Graduate School (WA).

As the Emerging Technology Manager at the Public Library of Charlotte and Mecklenburg County, Matt led many new projects and initiatives in the areas of digital culture and learning. Since that time, he has been working as an independent consultant on the Digital Design Lab & Zone Projects with the King County Library System (WA), the Media MashUp Project with the Hennepin County Library (MN), and the Digital Creativity & Learning Space Planning Guide with Kim Bolan and Associates (IN).

R. David Lankes is Director of the Information Institute of Syracuse, an associate professor in Syracuse University's School of Information Studies, and director of the library science program for the school. Lankes has always been interested in combining theory and practice to create active research projects that make a difference. Past projects include the ERIC Clearinghouse on Information and Technology, the Gateway to Education Materials, AskERIC and the Virtual Reference Desk. Lankes' more recent work involves how participatory concepts can reshape libraries and credibility. This work expands his ongoing work to understand the integration of human expertise in information systems.

Alison Miller is currently pursuing her Doctorate of Professional Studies in Information Management at Syracuse University, School of Information Studies. This program offers online, blended, and brief residency course formats providing her unique opportunities to more clearly focus on her research interests, while also building a solid foundation for advanced levels of research, and developing competencies in program evaluation research methods to further pursue her research interests. She is the [Researcher in Distance Education](#) with the Internet Public Library. Employed by Florida State University, Alison works virtually from her home in the Finger Lakes, New York. She received her Master of Science in Library and Information Science from the iSchool at Drexel University as a distance student.