

RAINBOW PRINTING

- WHO:** All member libraries of Alliance Library System
- WHAT:** 15% discount on any product that Rainbow Printing manufactures: library patron cards, magnets, bookmarks, etc.
- WHEN:** ongoing
- HOW:** Please contact the Rainbow Printing representative for a quote or to order.

Thomas Williams
Rainbow Printing
3711 Boettler Oaks Dr.
Uniontown, OH 44685
PH: 800-535-1433
FX: 330-896-5556
tomw@rainbow-printing.com

Mention that you are a member of Alliance Library System to receive the discount.

MORE INFORMATION

<http://rainbow-printing.com/>

Although the below letter is from 2006, ALS received email confirmation of this discount on 4/30/10.



January 2006

Dear Library Member,

Great News! The Alliance Library System has recently been added to Rainbow Printing's select buying group program. Rainbow Printing already has an expansive list of satisfied patron card customers, and is one of the countries largest manufacturers of library patron cards today.

Now, your affiliation with the Alliance Library System gains you access to Membership Pricing on your library patron card purchases. You will be rewarded with volume discounts from the entire Library System entitling you to an Additional 15% savings on your library cards.

With over twenty-five years in the plastic card industry, Rainbow Printing has the experience and innovation to stand ahead of the library card competition. Plus, our wide range of products allow you to utilize the type of cards that best suit your library system needs. Products like: PVC Cards (credit card quality); Key Tags; Card/Keytag Combos; Kid's Cards; Summer Reading Program Promos; Refrigerator Magnets and much more!

Here are some of the benefits you will receive from this partnership:

- **Deal manufacturer direct** – direct link to the factory let's you know your job status and ship status at all times.
- **Competitive pricing** – Prairie volume buying discount + continuous factory improvements + no middleman mark-ups = cost savings to you!
- **Flexible inventory/billing options** – we know all about annual budgets – ask about our bill and release programs.
- **Personal service and quick response** – you'll never get voice mail.

Call us today and mention that you are a member of the Alliance Library System, and receive your Membership Pricing worth an Additional 15% savings.

Thank you for considering Rainbow Printing as your source for library patron cards. If you have any questions or need more information...feel free to contact me at **(800) 535-1433** or tim@rainbow-printing.com . We look forward to hearing from you soon!

Sincerely,
Tim

A handwritten signature in black ink that reads "Tim Costello".

Tim Costello
Rainbow Printing