

MOVIE LICENSING USA

- WHO:** Public and school member libraries of Alliance Library System
- WHAT:** 10% discount on an individual annual license
- WHEN:** Through December 31, 2010
- HOW:** To order, please contact:

John Hill
Movie Licensing USA
10795 Watson Road
St. Louis, MO 63127
Phone: 888-267-2658
jhill@movlic.com

Mention that you are a member of Alliance Library System to receive the discount.

MORE INFORMATION

Please see the following from the Movie Licensing USA representative for more information about the offer.

Please see www.movlic.com to learn more about the annual license.

The Alliance Library System has negotiated a 10% discount on movie licensing from Movie Licensing USA for school and public libraries.

Movie Licensing USA offers an annual license that covers 95% of the major motion picture studios. Once your library has the license, you can show any DVD or VHS tape that is in your library, home, or local video store as long as the license covers it. Want to know if something is covered? Check out the movie search tool on the website at www.movlic.com. Your library can search by title, actor, or genre. If the film comes up you are free to show it. You can show an unlimited amount of films, for any aspect of programming inside your library. Once your library has obtained the license you will get a customer I.D. # that will allow you to access over 300 movie posters that you can customize to your show date and time. If you can't find a title you are looking for we offer a youth and adult generic poster for you to use.

ANNUAL LICENSE INFORMATION:

With an **annual** public performance **site** license you can show an **unlimited** amount of films for any aspect of programming **inside** your libraries. You can show any DVD or VHS tape that is in a library, home or local video store as long as our license covers it. Renting, borrowing or buying legal copies of the movies is acceptable. MLUSA does not provide copies of the movies. **Outside groups** in the community can also show movies in the library with this site-based license!

Movie Licensing USA's annual license covers 95% of the major motion picture studios including and **exclusive** to:

- WALT DISNEY STUDIOS / BUENA VISTA PICTURES** (Touchstone Pictures, Hollywood Pictures, Miramax Films)
- WARNER BROTHERS** (Turner Entertainment, Hanna-Barbera, Allied Artists, Lorimar Pictures, Ladd Company, Warner Independent Pictures),
- SONY PICTURES** (Columbia Pictures, TriStar Pictures, Revolution Studios, Screen Gems),
- NBC UNIVERSAL** (Focus Features, October Films, Polygram),
- DREAMWORKS PICTURES** (Go Fish Pictures),
- METRO-GOLDWYN-MAYER** (United Artists, Orion Pictures, Pathe-Cinema),
- NEW LINE CINEMA** (Fine Line Features),
- PARAMOUNT PICTURES** (Paramount Classics, Republic Pictures, Paramount Vantage),
- PICTUREHOUSE**
- LIONS GATE FILMS** (Artisan Films)

The following services are provided with your annual site license:

- **ONLINE MOVIE SEARCH TOOL:** To check if a film is covered, use our online movie search tool! If the film comes up, you are free to show it. You may also call us at 888-267-2658. Your libraries can have peace of mind with this tool knowing they are in compliance with U.S. Copyright Law. <http://www.movlic.com/library/search.asp>
- **PERSONALIZED CUSTOMER SERVICE:** We are available to offer assistance from 7:30 am to 6:00 pm CST Monday through Friday. <http://www.movlic.com/library/contact.html>
- **ONLINE PROMOTIONAL MATERIALS:** Annual license holders are issued a customer I.D. # that will allow your libraries access to over 500 **full-color movie tickets, movie posters and bookmarks** that you can **customize** to your show dates and times. If you can't find a title that you are looking for we offer a youth and adult generic poster for you to use. <http://www.movlic.com/PDFWeb/libraryLogin.aspx>
- **ONLINE PROGRAMMING IDEAS & TOOLS:** Our Advanced Movie Search tool allows your libraries to search by title, actor, director, rating or genre. For a Family Book-to-Movie night for example, go to our online genre search tool and select "Books and Literature Adaptations" to find a long list of movies to show! We also have regularly updated lists of movie ideas for the Summer Reading Program, Teen Read Week, Holidays, Month-by-Month events and more. Disney Fun and Games Activity Sheets are also available. <http://www.movlic.com/library/programming.html>
- **QUARTERLY NEWSLETTERS:** Current license holders receive a newsletter containing articles from license holders who share their successes with movie programming. <http://www.movlic.com/library/newsletters.html>